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PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Jeffrey Jovan PHILYAW and David Kent MATHEWS

Serial No.: 09/382,371

Filing Date: August 24, 1999

Group: 2756

Examiner: Not Yet Assigned

For: METHOD AND APPARATUS FOR LAUNCHING A WEB SITE IN
RESPONSE TO SCANNING OF A PRODUCT CODE

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Assistant Commissioner for
Patents
Washington, D.C. 20231

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John J. Arnott REA No. 39,095
(Name of Person Mailing Document)

John J. Arnott
(Signature)
9/28/00
(Date of Signature)

Dear Sir:

PRELIMINARY AMENDMENT

Prior to the initial review, please amend the application as follows.

IN THE CROSS REFERENCE TO RELATED APPLICATIONS

Please delete the current statement in its entirety and insert therefore:

This application is a Continuation-in-Part of pending U.S. Patent Application Serial
No. 09/378,221 entitled "METHOD AND APPARATUS FOR ACCESSING A REMOTE
LOCATION BY SCANNING AN OPTICAL CODE," filed on August 19, 1999, which is

PRELIMINARY AMENDMENT
Serial No. 09/382,371

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5 a Continuation-in-Part of pending U.S. Patent Application Serial No. 09/151,471 entitled
"METHOD FOR INTERFACING SCANNED PRODUCT INFORMATION WITH A
SOURCE FOR THE PRODUCT OVER A GLOBAL NETWORK" filed on September 11,
1998, and U.S. Patent Application Serial No. 09/151,530 entitled "METHOD FOR
CONTROLLING A COMPUTER WITH AN AUDIO SIGNAL" filed on September 11,
1998, and which issued on August 1, 2000 as U.S. Patent No. 6,098,106; the present
10 application being related to the following pending U.S. Patent Applications: Serial No.
09/378,219 entitled "INTERACTIVE DOLL," filed on August 19, 1999; Serial No.
09/378,222 entitled "METHOD AND APPARATUS FOR EMBEDDING ROUTING
INFORMATION TO A REMOTE WEB SITE IN AN AUDIO/VIDEO TRACK," filed on
August 19, 1999; Serial No. 09/378,220 entitled "METHOD AND APPARATUS FOR
15 CONTROLLING A COMPUTER FROM A REMOTE LOCATION," filed on August 19,
1999; Serial No. 09/378,216 entitled "A METHOD FOR CONTROLLING A COMPUTER
USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF VIDEO TAPE
MEDIA," filed on August 19, 1999; Serial No. 09/378,218 entitled "A METHOD FOR
CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE
20 CONTENT OF DVD MEDIA," filed on August 19, 1999; Serial No. 09/378,217 entitled "A
METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE
CODE IN THE CONTENT OF CD MEDIA," filed on August 19, 1999; Serial No.
09/378,215 entitled "A METHOD FOR CONTROLLING A COMPUTER USING AN
EMBEDDED UNIQUE CODE IN THE CONTENT OF DAT MEDIA," filed on August 19,
25 1999; and related to the following co-pending U.S. Patent Applications filed on even date
with the present application: Serial No. 09/382,427 entitled "METHOD AND APPARATUS
FOR OPENING AND LAUNCHING A WEB BROWSER IN RESPONSE TO AN
AUDIBLE SIGNAL;" Serial No. 09/382,426 entitled "METHOD AND APPARATUS FOR
COMPLETING, SECURING AND CONDUCTING AN E-COMMERCE
30 TRANSACTION;" Serial No. 09/382,424 entitled "METHOD AND APPARATUS FOR
TRACKING USER PROFILE AND HABITS ON A GLOBAL NETWORK;" Serial No.
09/382,425 entitled "METHOD AND APPARATUS FOR DIRECTING AN EXISTING

PRODUCT CODE TO A REMOTE LOCATION;" Serial No. 09/382,373 entitled
"METHOD AND APPARATUS FOR LAUNCHING A WEB SITE WITH A NON-
35 STANDARD CONTROL INPUT DEVICE;" Serial No. 09/382,374 entitled "METHOD
AND APPARATUS FOR ALLOWING A BROADCAST TO REMOTELY CONTROL A
COMPUTER;" Serial No. 09/382,372 entitled "METHOD AND APPARATUS FOR
MATCHING A USER'S USE PROFILE IN COMMERCE WITH A BROADCAST;" Serial
No. 09/382,423 entitled "METHOD AND APPARATUS FOR UTILIZING AN AUDIBLE
40 SIGNAL TO INDUCE A USER TO SELECT AN E-COMMERCE FUNCTION;" Serial No.
09/382,421 entitled "A COMBINED PRODUCT CODE AND INSIGNIA FOR
SIGNIFYING AN INTERNAL INTERACTIVE CODE;" Serial No. 09/382,420 entitled
"DIGITAL ID FOR SELECTING WEB BROWSER AND USE PREFERENCES OF A
USER DURING USE OF A WEB APPLICATION;" Serial No. 09/382,422 entitled
45 "UNIQUE ID FOR IDENTIFYING A USER AND FACILITATING AN E-COMMERCE
TRANSACTION;" Serial No. 09/382,377 entitled "METHOD AND APPARATUS FOR
LINKING A WEB BROWSER TO A PROMOTIONAL OFFER OVER A GLOBAL
NETWORK;" Serial No. 09/382,376 entitled "METHOD AND APPARATUS FOR
CONTROLLING A USER'S PC THROUGH AN AUDIO/VISUAL BROADCAST TO
50 ARCHIVE INFORMATION IN THE USER'S PC;" Serial No. 09/382,375 entitled
"METHOD AND APPARATUS FOR UTILIZING AN EXISTING PRODUCT CODE TO
ISSUE A MATCH TO A PREDETERMINED LOCATION ON A GLOBAL NETWORK;"
Serial. No. 09/379,699 entitled "NETWORK ROUTING UTILIZING A PRODUCT
CODE;" and Serial No. 09/379,700 entitled "METHOD FOR INTERCONNECTING TWO
55 LOCATIONS OVER A NETWORK IN RESPONSE TO USING A TOOL."

IN THE SPECIFICATION

Page 9, line 10, change "embodiment; and" to --embodiment;--.

Page 9 line 12, change "." to --;--.

Page 11 line 14, change "from" to --form--.